MEMORANDUM

TO: The Honorable Mayor and City Commission
FROM: Susan Simpson, Cultural and Community Services Director
DATE: 7/19/2012
RE: Partnership in the Prestige Cultural Series 2012-2013 with Florida International University

RECOMMENDATION:

It is recommended that the City Commission approve the attached resolution to partner with Florida International University to present the "Prestige Cultural Series at Biscayne Bay Campus 2012-2013" in the donation amount of Five Thousand Dollars ($5,000).

REASONS:

In partnership with Florida International University, this opportunity provides a series of 4 culturally rich events for the community at an affordable price. The events scheduled for this year include: 1) An Opera Matinee at BBC; 2) Musical Theater Scenes at Sunny Isles Beach; 3) A Piano Concert at BBC; and 4) A Gourmet Wine & Food Luncheon with FIU's Graduate String Quartet at BBC.

ADDITIONAL INFORMATION:

The requested donation amount is an increase of $2,000 from last year to provide for a reduction in individual ticket prices to Sunny Isles Beach residents only giving our residents the added benefit of the City’s participation in this program.

FUNDING SOURCE:

Funding is available upon approval of the budget transfer into General Fund account number 10.511.5490 - Donations.

ATTACHMENTS:
1. Resolution
2. Backup
RESOLUTION NO. 2012- ______

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF SUNNY ISLES BEACH, FLORIDA, AUTHORIZING THE CITY TO PARTICIPATE IN THE “PRESTIGE CULTURAL SERIES AT BISCAYNE BAY CAMPUS 2012-2013” PROGRAM, AND AUTHORIZING A CHARITABLE CONTRIBUTION TO THE BISCAYNE BAY CAMPUS OF FLORIDA INTERNATIONAL UNIVERSITY (FIU), IN THE AMOUNT OF FIVE THOUSAND DOLLARS ($5,000.00); AUTHORIZING THE CITY MANAGER TO DO ALL THINGS NECESSARY TO EFFECTUATE THIS RESOLUTION; PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, the City of Sunny Isles Beach is committed in participating and informing its residents of cultural events and activities taking place in and around our community; and

WHEREAS, the Biscayne Bay Campus (BBC) of Florida International University (FIU) has invited the City to become a co-partner in the FIU Prestige Cultural Series at BBC 2012 - 2013 to engage our community in outstanding cultural experiences in the educational setting of the Biscayne Bay Campus; and

WHEREAS, the Prestige Cultural Series at BBC will include five events: 1) An Opera Matinee at BBC; 2) Musical Theater Scenes at Sunny Isles Beach; 3) A Piano Concert at BBC; and 4) A Gourmet Wine & Food Luncheon with FIU’s Graduate String Quartet at BBC; and

WHEREAS, the partnership between the City and FIU is mutually beneficial to our residents and visitors, and it can be incorporated into the City’s existing Cultural Events Program.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF SUNNY ISLES BEACH, FLORIDA, AS FOLLOWS:

Section 1. Approval of Partnership. The City Commission hereby approves the partnership between the City and Florida International University (FIU).

Section 2. Authority of City Manager. The City Commission directs the City Manager to do all things necessary to effectuate this Resolution, which includes but is not limited to donating $5,000.00 to Biscayne Bay Campus of FIU for the Prestige Cultural Series at BBC 2012 - 2013.

Section 3. Effective Date. This Resolution shall become effective upon adoption.

PASSED AND ADOPTED this 19th day of July 2012.

______________________________
Norman S. Edelcup, Mayor
ATTEST:

____________________________________
Jane A. Hines, CMC, City Clerk

APPROVED AS TO FORM AND LEGAL SUFFICIENCY

____________________________________
Hans Ottinot, City Attorney

Moved by: __________________________
Seconded by: ________________________

Vote:
Mayor Norman S. Edelcup ____(Yes) ____(No)
Vice Mayor Lewis J. Thaler ____(Yes) ____(No)
Commissioner Isaac Aelion ____(Yes) ____(No)
Commissioner Jeanette Gatto ____(Yes) ____(No)
Commissioner George “Bud” Scholl ____(Yes) ____(No)
The Prestige Cultural Series
Featuring Florida International University’s
School of Music

In partnership with the City of Sunny Isles Beach, Lexus of North Miami, Bal Harbour Village, the Town of Golden Beach, area businesses, and individual sponsors, we present the following series of events to engage our community in outstanding cultural experiences in the educational setting of the Biscayne Bay Campus.

The Prestige Cultural Series will include four events: 1) An Opera Matinee 2) Musical Theater Scenes 3) Piano Concert with Students and Alumni and 4) A Gourmet Wine and Food Pairing Luncheon with FIU’s Graduate String Quartet. All performances will feature the artistry of students from FIU’s School of Music. Tickets to all events will be available to the public.

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<tr>
<th>Event</th>
<th>Sponsors</th>
<th>Admission Fee</th>
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<tr>
<td>1 AN OPERA MATINEE – Featuring the students of the FIU Opera Workshop performing a variety of arias and ensembles by the world’s greatest opera composers. 4:30pm, Sunday, December 2, 2012. Mary Ann Wolfe Theater, Biscayne Bay Campus. Meet the artists at a post-reception.</td>
<td>Bal Harbour Village</td>
<td>$20pp</td>
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<td>2 MUSICAL THEATER SCENES – Featuring music theater students from FIU. Hosted by the City of Sunny Isles Beach in the Norman S. Edelcup SIB Community School -7:30pm Saturday, January 19, 2013 Meet the artists at a post-reception.</td>
<td>City of Sunny Isles Beach</td>
<td>$20pp $10pp For SIB residents</td>
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<td>3 A PIANO CONCERT – Featuring current piano students and alumni performing works of leading composers from the renaissance to the present. Mary Ann Wolfe Theater, Biscayne Bay Campus 4:30pm Sunday, February 10, 2013 Meet the artists at a post-reception</td>
<td>Town of Golden Beach</td>
<td>$20pp</td>
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<tr>
<td>4 A GOURMET WINE &amp; FOOD LUNCHEON WITH FIU’s GRADUATE STRING QUARTET - Students plan, create and serve a 3-course gourmet meal. Featuring a performance by FIU’s Graduate String Quartet. Kovens Conference Center, Biscayne Bay Campus 11:30am seating, Thursday, March 21, 2013.</td>
<td>Lexus of North Miami</td>
<td>$50pp</td>
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We continue to offer quality public education to over 8,000 students, many who live within a 25 mile radius of the campus. We also have many other amenities available to our community neighbors – an extensive research library, recreation by the bay, lifelong learning classes, beautiful bike paths, and engaging lectures and speakers.

We, therefore, respectfully request $5000 as a donation to support this initiative on the Biscayne Bay Campus of Florida International University. Together we will provide a much needed service to our communities – quality cultural activities and experiences at an affordable price. All net proceeds will benefit the students and programs on the Biscayne Bay Campus, through our BBC Excellence Fund, and our School of Music.
The City of Sunny Isles Beach will be included on all literature that is used for ticket sales and promotion of all events. You will be the Presenting Sponsor of the January 19, 2013 Musical Theater Scenes to be held at the Norman S. Edelcup SIB Community School. Your sponsorship will enable any resident of Sunny Isles Beach to attend the first three events at the discounted price of $10 per person, and receive a $10 discount on the Gourmet Luncheon event.

Thank you for your ongoing support. We appreciate our partnership between the City of Sunny Isles Beach and FIU's Biscayne Bay Campus.

Best regards,

Jan L. Solomon  
Director of Development  
Office of the Vice Provost  
Florida International University  
Biscayne Bay Campus  
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North Miami, Florida 33181  
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jsolomon@fiu.edu